Ohio Joint Medicaid Operating Committee – Value Based Purchasing

November 16, 2023

Amy Murray Director Provider Collaboration Strategy

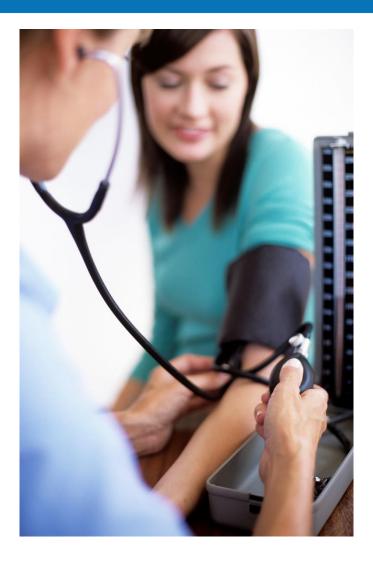
Community Insurance Company dba Anthem Blue Cross and Blue Shield

Anthem.

Agenda

Anthem.

- What is value-based care and why does it matter?
- Health Care Payment Learning Action Network – APM Model Framework
- Examples of Anthem value-based programs



What is value-based purchasing and why does it matter? Anthem.

The standard approach to contracting and reimbursement based on paying fee-for-service has created notable gaps in the quality of care received and ballooning healthcare costs.

- Fee-for-service mechanism of paying physicians is a contributing driver to higher health care costs in the United States
- 86¢ of every health care dollar spent goes toward people with chronic and mental health conditions
- Insufficient care coordination results in lower quality and increased cost, especially for persons with chronic conditions

Primary Care

- ~5-10% of spend
- Whole-person care
- Lowest RVUs

- Specialty Care
 - ~35% of spend
 - More focused expertise
 - Highest RVUs



- ER, Inpatient, Surgery
- ~50+% of spend
- Emergency
- Care of last resort

Value-based reimbursement is emerging as an alternative to standard, fee-for-service contracting / reimbursement. Value-based care intertwines two core concepts – payment innovation and care transformation – and aligns rewards for providers for both efficiency and effectiveness for the quality of care provided, transforming the delivery paradigm.

- Payment innovation holds providers accountable for cost and quality outcomes through value-based incentives
- Care transformation is providing specialized support, data, and tools to help providers succeed and members thrive

And without a major transformation, the cost of care will continue to escalate for lower quality, uncoordinated care

Health Care Payment Learning & Action Network



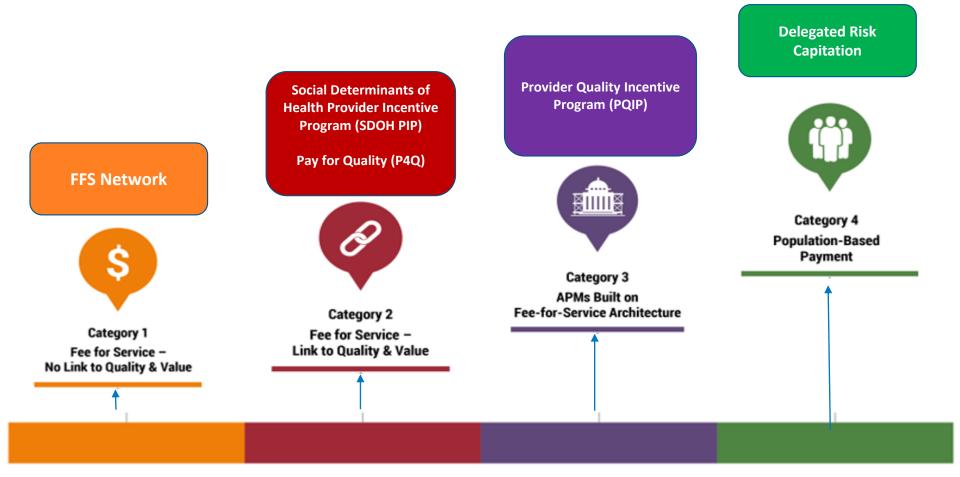
HCP LAN Revised APM Goals				Increasing Provider Accountability			
Accelerate the percentage of health care payments tied quality and va each market segment thro the adoption sided risk alte payment moo (Categories 3) of the LAN AP	f US	dicaid Commercial A 5% 25% 0% 30%	Medicare dvantageTraditional Medicare55%50%65%60%100%100%	CATEGORY 1 FEE FOR SERVICE - NO LINK TO QUALITY & VALUE	CATEGORY 2 CATEGORY 2 FEE FOR SERVICE - LINK TO QUALITY & VALUE A Foundational Payments for Infrastructure & Operations	CATEGORY 3 APMS BUILT ON FEE -FOR-SERVICE ARCHITECTURE A A APMs with Shared Savings	CATEGORY 4 POPULATION - BASED PAYMENT A Condition-Specific Population-Based
Framework).					Operations (e.g., care coordination fees and payments for HIT investments)	(e.g., shared savings with upside risk only) B	Payment (e.g., per member per month payments, payments for speciality services, such as
				S roviders across all MCOs	B Pay for Reporting (e.g., bonuses for reporting data or penalties for not	APMs with Shared Savings and Downside Risk (e.g., episode-based	oncology or mental health) B Comprehensive Population-Based
	APM LAN Categories 3A/3B/4A/4B/4C	APM LAN Categories 3B/4A/4B/4C	APM LAN Categories 3A/3B/4A/4B/4C	APM LAN Categories 3B/4A/4B/4C	C Pay-for-Performance	payments for procedures and comprehensive payments with upside and downside risk)	Payment (e.g., global budgets or full/percent of premium payments)
CY 2023 CY 2024 CY 2025 CY 2026 CY 2027	Reporting Only Reporting Only 30% 40% 50%	Reporting Only Reporting Only 0% 0%	Reporting Only Reporting Only 75% 80% 90%	Reporting Only Reporting Only 10% 15% 20%	(e.g., bonuses for quality performance)		C Integrated Finance & Delivery System (e.g., global budgets or full/percent of premium payments in integrated systems)
CY 2028 CY 2029 CY 2030	60% 75% 90%	0% 0% 0%	100% 100% 100%	30% 40% 50%		3N Risk Based Payments NOT Linked to Quality	4N Capitated Payments NOT Linked to Quality

COMPANY CONFIDENTIAL | FOR INTERNAL USE ONLY | DO NOT COPY

APM FRAMEWORK - Health Care Payment Learning & Action Network (hcp-lan.org)

Anthem Medicaid Value Based Payment Initiatives Overview

Anthem.



Payments are based on volume of services and not linked to quality or efficiency. At least a portion of payments vary based on the quality or efficiency of health care delivery.

Source: hcp-lan.org/workproducts/apm-refresh-whitepaper-final.pdf

Some payment is linked to the effective management of a segment of the population or an episode of care. Payments still triggered by delivery of services, but opportunities for shared savings or 2-sided risk. Payment is not directly triggered by service delivery so payment is not linked to volume. Clinicians and organizations are paid and responsible for the care of a beneficiary for a long period (e.g. ≥1 year).



* Availity, LLC is an independent company providing administrative support services on behalf of Anthem Blue Cross and Blue Shield Medicaid.

https://providers.anthem.com/OH

Anthem Blue Cross and Blue Shield Medicaid is the trade name of Community Insurance Company, independent licensee of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc. AKYPEC-2901-21 October 2021